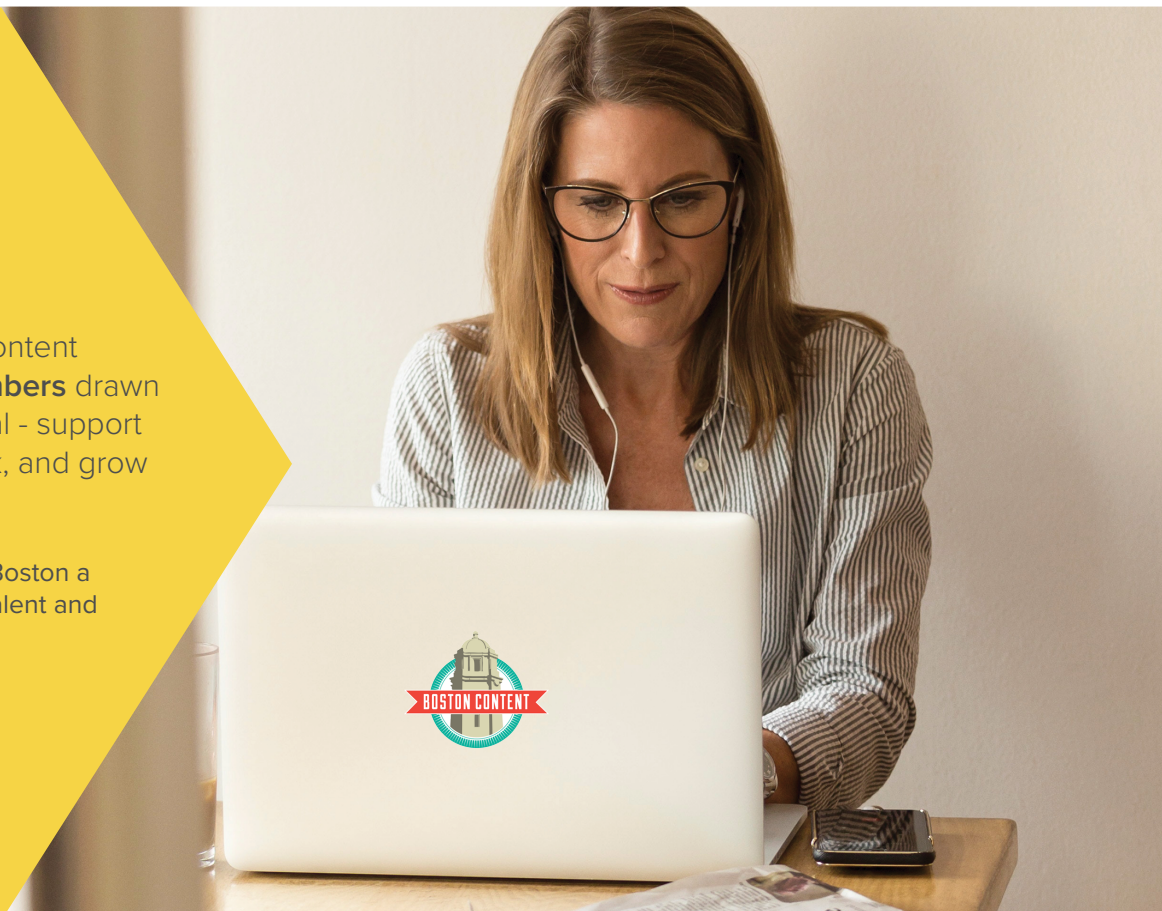


Boston Content is the city's **largest** non-profit community for content marketers, producers, and strategists **offering** tips, tools, networking, workshops, job opportunities, and events to **cultivate** a fast-growing profession in a city of **innovation**.

Established in 2012, Boston Content has grown to over **2,000 members** drawn together under a common goal - support our careers, advance our work, and grow our networks.

(In the process, it's helped to make Boston a leading destination of top content talent and innovation. No big deal.)



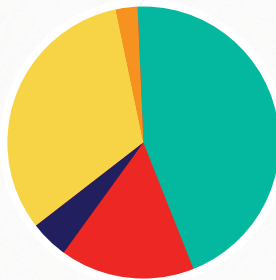
We are where content happens.

Boston Content members self-identify as predominately marketing content writers, but we also have brand strategists, social media managers, marketing operations experts, consultants, creative writers, marketing executives, and PR in our community. We are full time content professionals, marketing professionals with content responsibilities, freelance and part time professionals, as well as agency professionals. **You should join us.**



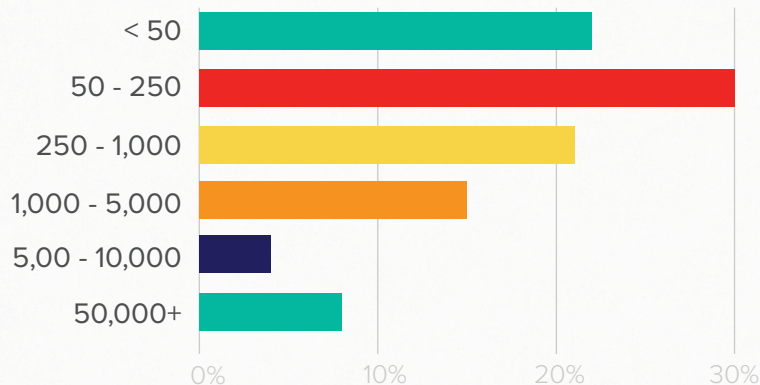
More about our membership community

Membership by Industry

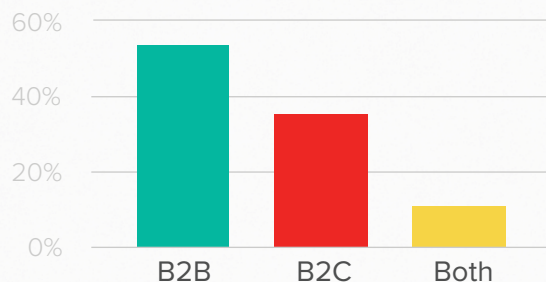


43%	Tech / Software
34%	Business Services
16%	Commerce
4%	Financial Services
3%	Health care

Membership by Company Size (Headcount)



Membership By Company Focus



Over 30 of Boston's '50 on Fire' nominated companies are represented in our membership.

Leadership

Executive Director

Katie Martell

Board Members

Brendan Butts
Alipes

Mary Austin Williams
CommunityCo

Anuj Adhiya
GrowthHackers

Vanessa Theoharis
Oho Interactive

Sara Morgan
SAI Global

Katie Burkhardt
KBurkhardt & Co.

Jenna Gilligan
Version 2.0 Communications

"If you work in content marketing or strategy in New England, and you aren't in this group... you're missing out."

— Ann Handley, Chief Content Officer, MarketingProfs and best-selling author

