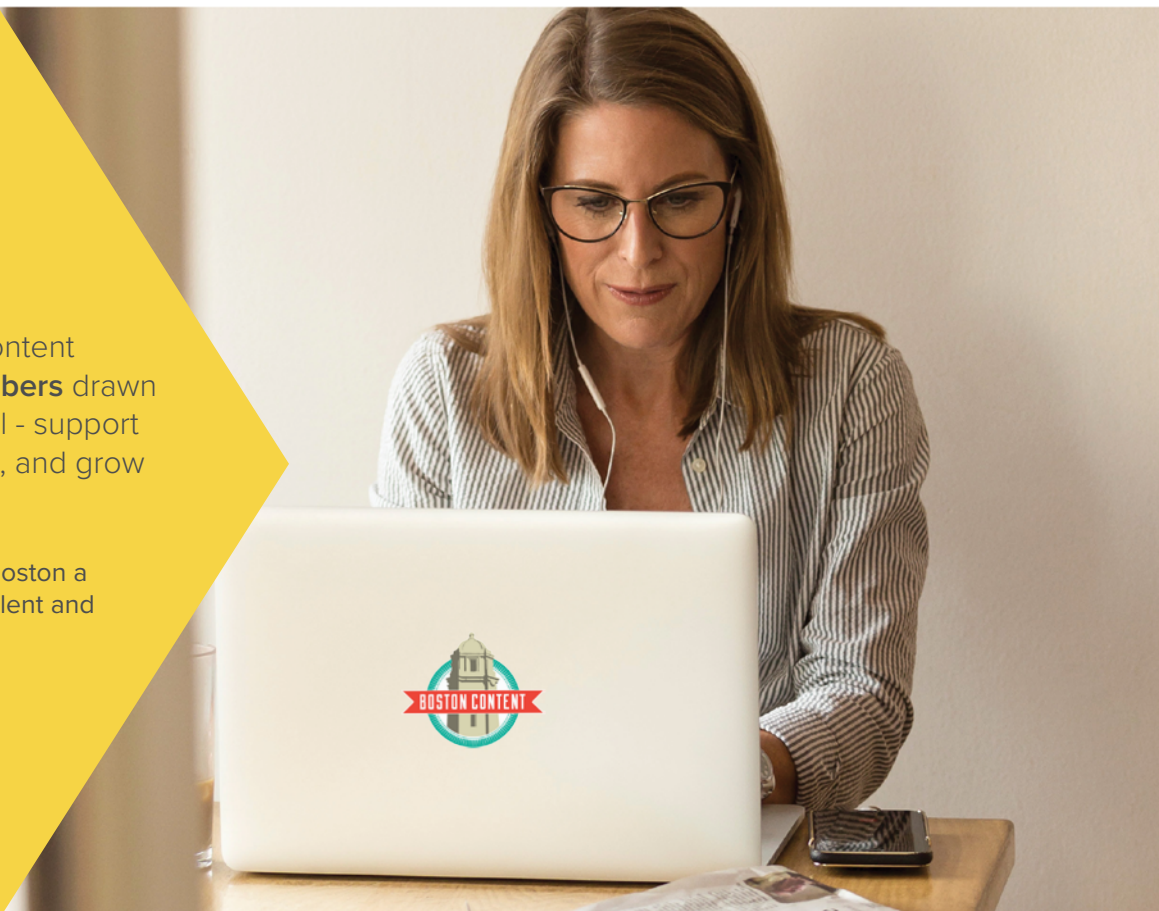


**Boston Content** is the city's **largest** non-profit community for content marketers, producers, and strategists **offering** tips, tools, networking, workshops, job opportunities, and events to **cultivate** a fast-growing profession in a city of **innovation**.

Established in 2012, Boston Content has grown to over **2,000 members** drawn together under a common goal - support our careers, advance our work, and grow our networks.

(In the process, it's helped to make Boston a leading destination of top content talent and innovation. No big deal.)



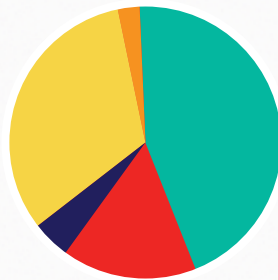
## We are where content happens.

Boston Content members self-identify as predominately marketing content writers, but we also have brand strategists, social media managers, marketing operations experts, consultants, creative writers, marketing executives, and PR in our community. We are full time content professionals, marketing professionals with content responsibilities, freelance and part time professionals, as well as agency professionals. **You should join us.**



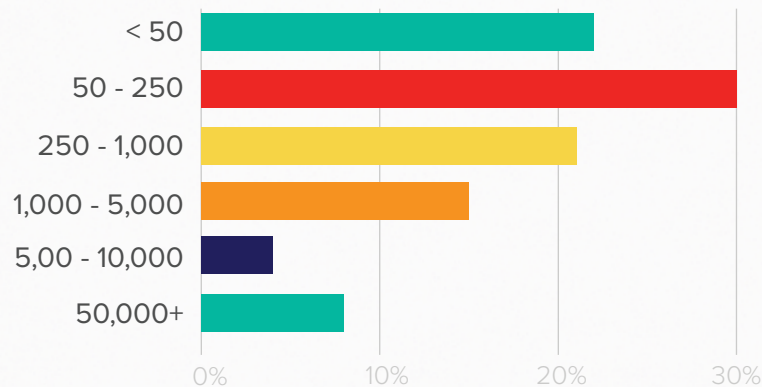
# More about our membership community

## Membership by Industry

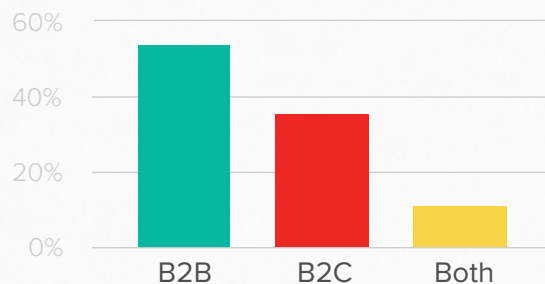


43% Tech / Software  
34% Business Services  
16% Commerce  
4% Financial Services  
3% Health care

## Membership by Company Size (Headcount)



## Membership By Company Focus



## Leadership

### Executive Directors

Katelyn Holbrook  
Katie Martell

### Board Members

Brendan Butts  
Alipes

Mary Austin Williams  
CommunityCo

Juliana Casale  
Placester

Anuj Adhiya  
GrowthHackers

Vanessa Theoharis  
Oho Interactive

Sara Morgan  
Mintz Levin

Katie Burkhardt  
KBurkhardt & Co.

Julie Carey  
Akamai Technologies

**Over 30 of Boston's  
'50 on Fire' 2017**  
nominated companies  
are represented in  
our membership.

